## THE RELATIONSHIP BETWEEN COMMUNICATION AND JOB SATISFACTION OF THAI WORKERS IN KOREAN COMPANIES

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## Abstract

The purpose of this research are: to examine the organizational communication pattern and channel of communication between Korean supervisors and Thai subordinates in Korean transnational companie; and to examine the relationship between organizational satisfaction and job satisfaction of Thai subordinates in Korean transnational companies. The sample composes of 400 Thai subordinates who have been working with Korean supervisors in Korean companies for more than three months. This research uses questionnaire to collect the data. Descriptive statistic is employed to explore the general information of respondents, sort and evaluate the frequency of using media in the organization and the relationship between communication satisfaction and job satisfaction.

The result shows that: the preferred communication, between the supervisor and the subordinates in Korean transnational companies is a direct communication; there is a significant positive relationship between communication satisfaction and job satisfaction in these Korean companies.

Keywords: Communication pattern, Communication satisfaction, Job satisfaction

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